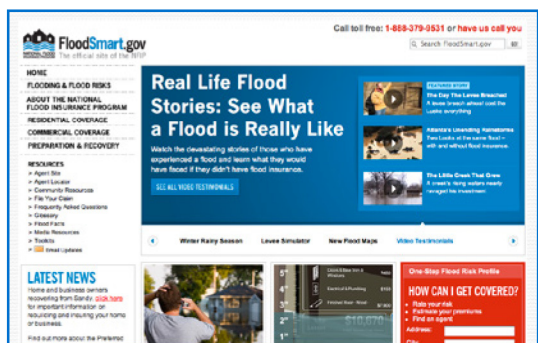


FloodSmart Online Tools and Resources for Property Owners

FloodSmart—the marketing and education campaign of the National Flood Insurance Program (NFIP)—provides an array of tools and resources to help you understand your flood risk and learn how you can financially protect yourself with flood insurance. The tools are available on the FloodSmart website, FloodSmart.gov/consumertools.



The Starting Point: FloodSmart.gov

FloodSmart.gov is the official website of the NFIP, where you can estimate your property's flood risk, learn about flood insurance, and discover ways to reduce your risk. The site also offers a wealth of materials and interactive tools to help you better understand your flood risk and the consequences of flooding. Also, if you don't already have an insurance agent, FloodSmart can give you contact information for insurance agents in your area.

One-Step Flood Risk Profile

Directly on the homepage, you can obtain an estimate of your flood risk entering your address into the One-Step Flood Risk Profile tool. This tool also will show you estimated insurance premiums and contact information for local insurance agents.

Video Testimonials

Watch videos of home- and business owners sharing first-hand accounts of their experiences with floods caused by coastal storms, levee breaches, seasonal rains, and hurricanes.

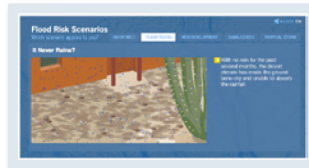


Interactive Tools You Can Use

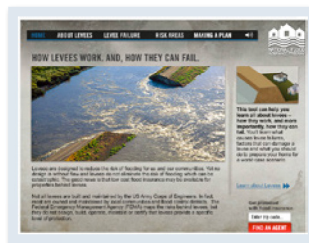
FloodSmart has built interactive tools that illustrate the causes of flooding, the costs of flooding, and how living behind a levee increases your risk of flooding.



Cost of Flooding: Users of this interactive tool choose how deep the floodwaters could be in a home. The tool then itemizes what could be damaged and what the final cost might be to replace damaged items.



Risk Scenarios: These simulations illustrate common factors that affect flooding, including snowmelt, flash flooding, new development, dams, levees, and tropical storms. You can click on the scenarios to see examples of how and why it can flood.



Levee Simulator: This tool helps explain how levees work and how they can fail. Users see simulations of what causes levee breaches, seepage, and overtopping as well as photos and videos of real-life examples.

The risk of flooding is real, and you play a key role in ensuring that your community can recover more quickly. These tools and resources help you to better understand the risk of flooding and the steps you can take to help reduce its impact. Visit FloodSmart.gov to start learning more about your risk today.